

**Marco Fregenal**

Founder, President and CEO  
Carpio Solutions

Marco Fregenal is a seasoned Software and Services executive with over 20 years of experience in leading high growth companies both in the US and Latin America. As CEO of Carpio, Marco is responsible for leading the diverse and multi cultural executive team to implement its strategy and exceeding the company's goals. Prior to founding Carpio Solutions, Marco was the President and COO of Ultimus Inc, a leading BPM software company. Marco led the company to over 800% growth in 6 years, increasing its customer base to over 1,500 customers and the opening of 18 offices around the world.

Prior to joining Ultimus, Marco co-founded HowStuffWorks.com, the leading e-learning and reference Website on the Internet with more than 10 million unique visitors per month which was recently sold to Discovery for over US\$250 million.

Before his tenure with HowStuffWorks, Marco spent 6 years in the telecom arena with Pagenet where he co-founded and served as COO of PAGENET Brazil. Prior to that, he served as Vice President and General Manager of Pagenet New York.

Marco has received an Economics degree from Rutgers University and a Masters in Econometrics from Monmouth University. Marco was born in Brazil and speaks fluent Portuguese and Spanish.